

DRIVEN

ASSOCIATE DEALER PROGRAM

TIRE PAYOUT LEVELS

★
LEVEL 1
PCR/LTR: 100-249 max. units per quarter
Commercial 50-99 max. units per quarter

★★
LEVEL 2
PCR/LTR: 250-399 max. units per quarter
Commercial: 100-149 max. units per quarter

★★★
LEVEL 3
PCR/LTR: 400 plus units per quarter
Commercial: 150 plus units per quarter

ELIGIBLE PRODUCTS AND PAYOUT PER TIRE:

Extensa, Versado	Tread Pattern	Level 1	Level 2	Level 3	Proxes	Tread Pattern	Level 1	Level 2	Level 3
Open Country	Tread Pattern	Level 1	Level 2	Level 3	Celsius, M-55, Commercial	Tread Pattern	Level 1	Level 2	Level 3

BONUS MERCHANDISE:

PAYOUT SCHEDULE

Q1

Q2

Q3

Q4

PERIOD

CLAIM SUBMISSION
DEADLINE

PAYMENT

Eligible products and payouts may vary by quarter. Toyo Tire U.S.A. Corp. reserves the right to modify or cancel all or part of this program and guidelines at any time. ©2017 Toyo Tire U.S.A. Corp.

